



BRUTON SCHOOL

FOR GIRLS

ON SUNNY HILL

Business Studies

Mrs D Betterton/Mr N Folland

What is Business Studies?

Business Studies is essentially about what businesses do and how they make decisions. The application of knowledge to different situations and the ability to think of workable solutions is important.

Academic Requirements

There are no specific GCSE requirements but the ability to write with clarity and think of solutions to problems is important.

Course Specification: OCR Business Studies (H431)

Five components are studied to complete the A level course.

A Level components

The main areas of study are:

Accounting and Finance, External influences, Marketing, Operations and People in organisations

These components are examined for the A level course in three written papers:

1. Operating in a local business environment
2. The UK business environment
3. The global business environment

In the third component paper we very much focus on international factors that influence how businesses operate and behave in a global context. Each component is assessed with a written examination. In the A level course there are examination questions that require multiple choice answers along with short and extended responses to different business case studies.



Patrons: Mrs A Maw, Lord-Lieutenant of Somerset and Lady Gass DCVO

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T 01749 814400 F 01749 812537 E info@brutonschool.co.uk W www.brutonschool.co.uk

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Why Business Studies?

Students will gain a broad awareness of how businesses operate and this will be useful in any future career. For some students A level Business Studies will assist them in choosing an area of business to study further and for others it may help to make decisions on a future career.

Business Challenge

Students taking Business Studies also take part in Business Challenge which gives them the opportunity to set up and run their own business for two terms.

A Student's Perspective

“Business Studies allows me to see what happens outside the classroom. It is a subject which involves the combination of theory and practice. It is much more fun than any other subject!”