



Applied Business

Why study Applied General Business Studies?

Applied Business will give you the opportunity to learn and understand a broad range of business and entrepreneurial knowledge and skills associated with working within a business enterprise. You will develop understanding of the way in which any venture in business (big or small) is a function of the relationship between its work force, its marketing, its finance and its ability to deliver operationally upon its commitments.

What skills will I gain from studying Applied Business?

Studying Applied Business will enable you to develop the fundamental knowledge and skills recognised as most important by higher education and employers. The qualification also offers you the chance to develop transferable skills, such as teamwork, research and communication as part of their applied learning.

Having studied Applied Business what opportunities will be open to me?

This qualification supports entry to a range of business and enterprise associated higher education courses, such as management, finance, entrepreneurship, economics, when taken alongside other qualifications and is confirmed by the specific support of a number of universities. It will also benefit you if are looking to undertake an apprenticeship in a business related area.

Entry requirements

5 GCSEs at grade 4 above

Type of Qualification – Level 3 Extended Certificate in Applied Business

Exam Board – AQA

Specification code/no. - TVQ01027

Topics covered in Y12 and topics covered in Y13

There are 6 Units of Study across the two years.

Year 12

- 1 Financial planning and analysis (external examination)
- 2 Business dynamics (centre assessed)
- 3 Entrepreneurial opportunities (synoptic assessment unit external assignment)

Year 13

- 4 Managing and leading people (external examination)
- 5 Developing a business proposal (centre assessed)
- 6 Marketing communications (centre assessed)