

VCert: ASK Yourself!

Subject: VCert in Business and Enterprise

Unit: Adding Value

	Launching 1-2	Developing 3-4	Progressing 5-6	Mastering 7-9
S kills				
Independence	I need to be able to work productively on my own.	With occasional help to focus I can work productively on my own.	I enjoy working independently, with good results.	I am successful when working independently and enjoy setting myself challenging targets.
K nowledge				
Added Value	I need to know what Added Value is and be able to relate it to real examples of how businesses add value.	I know what Added Value is and have attempted to relate this to two real businesses.	I confidently know what Added Value is and have related this very well to two real businesses.	I understand and can evaluate how two different businesses Add Value to their businesses.
Create packaging to add value to a cereal brand	I need to be able to create packaging for a cereal brand to show how it might add value.	I have created packaging for a cereal brand and it shows how I would have added value to it.	I have created very inventive packaging for my cereal brand and it is clear how value is added.	I have created packaging that fully demonstrates my understanding of how to add value to the cereal product.