





Year 9: ASK Yourself!

Subject: Media Studies

Unit 3: TV Shows and Creative Project

	Launching 1-2	Developing 3-4	Progressing 5-6	Mastering 7-9
 S skills				
Media Language	I need to be able to analyse the use of media language in the product to a basic level and focus on some connotations or intended meanings.	With help I can analyse the use of media language in the product to a satisfactory level and focus on general connotations or intended meanings.	I can confidently analyse the use of media language in the product to a good, detailed level and focus on specific connotations or intended meanings.	I can expertly analyse the use of media language in the product to an excellent, detailed level and consistently focus on multiple connotations or intended meanings.
Representation and Context	I need to be able to analyse products with basic focus on representation and linking of products to their contexts making basic judgements and conclusions.	With help I can analyse products with satisfactory focus on representation and linking of products to their contexts making satisfactory, generally reasoned judgements and conclusions.	I can confidently analyse products to a good, detailed level, which engages in places with complex aspects of representations with good linking of products to their contexts making good, reasoned judgements and conclusions.	I can expertly analyse products to an excellent, detailed level which engages fully with complex aspects of representations with appropriate linking of products to their contexts with excellent, well-reasoned judgements and conclusions.
 K knowledge				
Codes and Conventions	I need to know the main codes and conventions of a variety of TV show genres.	I know some of the codes and conventions of TV show genres.	I know and can write confidently about the codes and conventions of TV show genres and how this impacts on meaning.	I understand and can write expertly about the codes and conventions of TV show genres and how this can create multiple meanings.
Analysing moving images	I need to know the main events in a moving image text, and use some basic	I know some of the main events in a moving image text and how the	I know and can write confidently about the main events in a moving	I understand and can write expertly about the main events in a moving

	media terminology to provide a basic analysis of key scenes.	audience may respond using a range of correct media terminology to analyse key scenes satisfactorily.	image text and consider elements of genre using a confident range of media terminology to confidently analyse key scenes.	image text and can reflect on the effects created. Highly competent use of media terminology to sophisticatedly analyse key scenes.
Producing products	I need to know how to use basic media language to create a product with basic design which communicates basic meanings, connotations and representations.	I know some of how to use satisfactory media language to create a product with a satisfactory design which communicates meanings, connotations and representations in an uncomplicated way.	I know and can write confidently about how to use good media language to create a product with an effective design which communicates meanings, connotations and representations in a reasonably complex way.	I understand and can write expertly about how to use excellent media language to create a product with a very effective design which communicates meanings, connotations and representations in a complex way to construct points of view.