
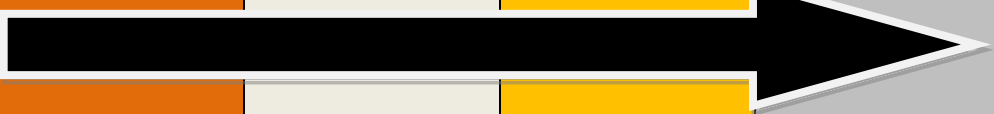




Year 11: ASK Yourself!

Subject: GCSE Design and Technology Section C: Generating Design Ideas

| | Launching | Developing | Progressing | Mastering |
|--|---|---|--|---|
|  S skills |  | | | |
| Ideas | Basic ideas have been generated with clear design fixation and limited consideration of functionality, aesthetics and innovation. | Imaginative ideas have been generated with a degree of design fixation and having some consideration of functionality, aesthetics and innovation. | Imaginative and creative ideas have been generated which mainly avoid design fixation and have adequate consideration of functionality, aesthetics and innovation. | Imaginative, creative and innovative ideas have been generated, fully avoiding design fixation and with full consideration of functionality, aesthetics and innovation. |
| Investigation | Ideas generated taking little or no account of investigations carried out. | Ideas have been generated that take some account of investigations carried out but may lack relevance and/or focus. | Ideas have been generated, taking into account on-going investigation that is relevant and focused. | Ideas have been generated, that take full account of on-going investigation that is both fully relevant and focused. |
|  K knowledge |  | | | |
| Experimentation | Basic experimentation and communication is evident, using a limited number of techniques. | Experimentation is sufficient to generate a range of ideas. Communication is evident, using a range of techniques. | Good experimentation and communication is evident, using a wide range of techniques. | Extensive experimentation and excellent communication is evident, using a wide range of techniques. |
| Design Strategy | Basic use of a single design strategy. | Different design strategies explored but only at a superficial level with the approach tending to be fairly narrow. | Effective use of different design strategies for different purposes as an approach to designing. | Imaginative use of different design strategies for different purposes and as part of a fully integrated approach to designing. |