



Product Design Transition Task

Using Nature as an inspiration:



Produce 1 A3 sheet of sketched and annotated design ideas for a new Child's Toothbrush aimed at 3 to 5 year olds.

You will need to consider the following:



Size,
Function,
Shape,
Unique Selling Point,
Ergonomics,
Environmental factors linked to the design.



Extension task (to be completed before starting in September) :

Using appropriate materials, Produce a facsimile model of your final design which will be to scale showing how the final design will look and feel in the hand.

